



Understanding Wall Street

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\$18.95 5th Edition

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Curbstone brokers in the 1920s

Understanding Wall Street – 5th Edition

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The 5th Edition, published by McGraw-Hill in late 2010, has once again been updated to include new chapters, sections, and information on the issues of today’s challenging environment. The book now serves as Wall Street’s definitive reference for successful investing.

About the Author

Jeffrey B. Little grew up in Fort Lauderdale, Florida and graduated from New York University, majoring in finance. He worked more than twenty years on Wall Street as an investment analyst and also served as a portfolio manager for the nation's largest no-load mutual fund at that time. As a technology analyst with Dean Witter (now Morgan Stanley) and as a Senior Technology Analyst, portfolio manager, and Vice President of T. Rowe Price Associates, he gained the knowledge and experience which is the basis for this remarkable book.

For more than twenty-five years, Mr. Little was a member of the New York Society of Security Analysts, and he has been a registered investment analyst with FINRA (Series 7, 86, and 87) and officially retired from Wall Street in late 2009.



When *Understanding Wall Street* was first published, Jeff and his co-author, Lucien Rhodes, never expected it to be the investment classic it is today, available in four languages with now more than one million copies in print. Currently, the book is readily available in most major bookstores, or from Amazon.com, and it can also be ordered directly from the publisher (McGraw-Hill).

Presently, Jeff is a software publisher and a writer of short stories in three e-Book volumes using the pseudonym David L. Christopher. Currently his stories appear in three volumes entitled *D.L. Christopher's Original Short Stories*. Recently his programs have been converted to interactive websites.

He and his wife, Judy, currently reside in Deerfield Beach, Florida; and they are the proud parents of a son, a daughter, and the grandparents of four boys.

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Liberty Publishing Company, Inc.
P.O. Box 4485
Deerfield Beach, FL 33442

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